



Become a Sponsor at EuroSun 2018!

The International Solar Energy Society ISES is pleased to invite you to be a sponsor of the 2018 edition of *EuroSun, the European ISES Conference*, and the *Swiss Solar Heating Conference*, organized in cooperation with the *2nd SIGES Conference on the Simulation of Building-Integrated Energy Systems* and the *8th International Conference on Solar Air Conditioning*.

This International Conference on Solar Energy for Buildings and Industry, will take place on the campus of the HSR University of Applied Science Rapperswil, Switzerland on September 10 -13, 2018. Hosted by HSR and Swissolar, the Swiss Solar Energy Professionals Association, 400 participants are expected to attend this key event for the Solar Energy community.

In the last few years we have seen a growing competition between solar thermal technologies and solar electricity in the heating sector. It is not yet clear where that competition will lead us. Most certainly our future energy system will have a higher grade of electrification. On the other hand it seems likely that energy systems will be more stable and more efficient if a variety of technologies complement each other. The EuroSun conferences focus on Solar Energy for Buildings and Industry, covering both, heat and electricity.

EuroSun 2018 will offer a platform to discuss the latest developments with leading solar energy experts as well as policy makers and industry representatives. The programme will include distinguished keynote speakers in plenary sessions, specialists meetings in breakout sessions and poster exhibitions as well as social events where you will have the opportunity to network, meet old friends and to make new ones.

For three days the campus of the HSR in Rapperswil on lake Zurich will host the “who ‘s who” in solar energy for buildings and industry. We look forward to welcoming you there for EuroSun2018.

Show who you are and secure the advantages of a sponsoring package!

EuroSun 2018 provides excellent opportunities to strengthen and develop business relationships with clients and colleagues from all continents. As a sponsor you will be highly visible before, during and after the conference on the conference website and on promotional material.

A variety of sponsoring opportunities are offered to help you find the most effective manner to connect with the attendees and your target group. One of the different sponsoring packages will certainly fit your budget and allow you to:

- ◆ Increase your brand recognition
- ◆ Make direct personal contact with your key target groups
- ◆ Communicate face to face with the international attendees
- ◆ Introduce your latest products, projects and innovations
- ◆ Connect with outstanding and talented young scientists in the field – a solid base for your human resources development

We look forward to working with you.

www.eurosun2018.org

Your contact person:

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Sponsoring Packages

Benefits	Gold (limited to one sponsor)	Silver	Bronze	Promoter
Price (plus VAT/tax if applicable)*	CHF 7,000	CHF 5,000	CHF 3,000	CHF 1,600
Promotional space (width x depth)	10 m ² (4 m x 2.5 m)	7m ² (3.5 m x 2 m)	5 m ² (2.5 m x 2 m)	roll-up banner (width: max 1 m)
Free conference tickets including conference dinner	3	2	1	–
Time-independent Early Bird tickets	3	2	1	1
Linked company logo on conference website	main page	main page	main page	subpage
Company logo in conference room (size varies by package)	✓	✓	✓	–
Logo in the printed program	✓	✓	✓	–
Insert in conference bag/folder (max. size DIN A4)	✓	✓	✓	✓
Advertisement during breaks in session room (PDF 4:3)	3 slides	2 slides	1 slide	–
Your sponsorship announced in one EuroSun 2018 newsletter	✓	✓	✓	–
Logo in all EuroSun 2018 newsletters	✓	✓	–	–
Advertisement on conference website (920 x 240px, JPEG, GIF or PNG file)	✓	–	–	–

*Please note: The sponsoring packages do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.)



Social Events

If you prefer to present your company in a relaxed and convivial atmosphere the sponsorship of a social event is the perfect choice for you. Stay in mind of the participants together with a great event.

Welcome Reception - CHF 2,000 (+ VAT/tax if applicable)*

- ◆ Present your company during the Welcome Reception on September 10: set up a roll-up banner at a prominent position and distribute brochures, flyers and giveaways
- ◆ Your logo in the printed program next to the Welcome Reception announcement
- ◆ Your logo on the conference website together with the Welcome Reception announcement
- ◆ One free insert in the conference bag/folder
- ◆ One complimentary conference ticket

Conference Dinner - CHF 3,000 (+ VAT/tax if applicable)*

- ◆ Present your company during the Conference Dinner at the restaurant “Bächlihof” on Wednesday, September 12: set up a roll-up banner at a prominent position, distribute brochures, flyers and give-aways
- ◆ Your logo in the printed program next to the Conference Dinner announcement
- ◆ Your logo on the conference website together with the Conference Dinner announcement
- ◆ Your logo on the menu cards on each table
- ◆ One free insert in the conference bag/folder
- ◆ One complimentary conference ticket including Conference Dinner

Coffee Break - CHF 1,500 (+ VAT/tax if applicable)* - *limited to one sponsor per coffee break*

- ◆ Present your company during one coffee break (e.g. set-up a retractable banner, distribute flyers or give-aways, provide napkins)
- ◆ Your logo in the printed program next to the coffee break announcement
- ◆ Your logo on the conference website (on a subpage)
- ◆ One free insert in the conference bag/folder
- ◆ One complimentary day ticket for the conference

Lunch Break - CHF 1,800 (+ VAT/tax if applicable)*- *limited to one sponsor per lunch break*

- ◆ Present your company during one lunch break (e.g. set-up a retractable banner, distribute flyers or give-aways, provide napkins)
- ◆ Your logo in the printed program next to the lunch break announcement
- ◆ Your logo on the conference website (on a subpage)
- ◆ One free insert in the conference bag/folder
- ◆ One complimentary day ticket for the conference

*Please note: The sponsoring packages do not include production costs for promotional materials (roll-up banners, displays, printing materials, give-aways etc.)



Conference Venue

EuroSun 2018 will take place on the campus of the HSR University of Applied Science Rapperswil, Switzerland at the lake Zürich.



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Address:

HSR - Hochschule für Technik Rapperswil
Oberseestrasse 10
CH-8640 Rapperswil

Conference Hosts



A Conference of



In Cooperation with:

7th Swissolar Solar Heating Conference

2nd SIGES Conference on the Simulation of Building-Integrated Energy Systems

8th International Conference on Solar Air Conditioning

*We look forward to working with you
and to making both your sponsorship
and the conference a success!*

Your contact person:

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